

Emerging Idea Questions



Eligibility: You must indicate you meet the following criteria:

- Your request period is for 1-year or 2-years.
- Your request amount is \$40,000 or less.
- You have attended or watched the recordings of the [Grant Info and Training Sessions](#).
- You are a registered 501(c)(3) -OR- have a fiscal sponsor -OR- have discussed securing a fiscal sponsor with [Kim Newstadt](#)

Applicant Information:

- Name and Contact Information and Website link (if applicable)
- Date of Incorporation /EIN (Organizations or those with a fiscal sponsor only)
- Total Agency Current Fiscal Year Budget (Organizations only)
- Organizations only: What is the mission of your organization? (up to 100 words)
- Organizations only: Please describe some of your programs to give us a better sense of your work. (up to 200 words)

Emerging Idea Questions: These are questions that should you advance will be repeated on the application, at which time you will be able to get into more detail.

EMERGING IDEA QUESTIONS	EVIDENCE
<ol style="list-style-type: none"> 1. What is your idea/vision? <i>Please be sure to define your target audience, including how it connects with at least one of the 3 underrepresented segments, and the demonstrated unmet need that you plan to address.</i> (up to 300 words) 2. How will you engage underrepresented segments in leading and developing the proposed initiative? <i>Include what you hope to learn from this process.</i> (up to 200 words) 3. Why are you or your organization well suited to lead this work? (up to 200 words) 4. What goals do you seek to accomplish? (up to 300 words) <ul style="list-style-type: none"> o Define the before and after for compelling Jew-ish¹ connection o How will your initiative set aside traditional goals of membership or donor drives? 5. Amount of Grant Request 6. Timeframe for Grant Request 7. Number of people in your target audience who will benefit from your project² 8. Share the reasoning for your request amount and how your timeline will allow for learning and adaptation (up to 200 words). 9. Upload your budget. 	<p>How well does the applicant:</p> <ul style="list-style-type: none"> • Articulate their idea/vision and address how it is distinctive (demonstrates change - something new or an adaptation of something existing) • Define target audience and how it connects with at least one of the 3 underrepresented segment(s) • Demonstrate a compelling unmet need in the community and how it connects with at least one of the underrepresented segments, backed by data (sufficient evidence of research of communal landscape, which may include anecdotal data you are collecting) - we can help you! • Articulate actions to be taken that will engage underrepresented segments in the leadership and process of the proposed initiative • Articulate how their idea and goals align with RFP goals, including how the proposed initiative will: make progress towards (define the before and after for) compelling Jew-ish connection and set aside traditional goals of membership or donor drives <p>To what extent does project leadership demonstrate:</p> <ul style="list-style-type: none"> • Requisite skills/life experiences to realize their idea/vision; resilience to overcome obstacles in pursuing their goals and the characteristics needed to learn from the process (humility, adaptability, flexibility) <p>Applicant’s proposal is viable within the proposed timeline and budget and allows for learning and adaptation.</p>

¹ The term “Jew-ish” refers to people with Jewish roots but varying levels of religious practice or belief, communal affiliation, or personal identity.

² We are requesting this information to have a better sense of your project, but please know that there is not an expectation to have broad reach. We know that this work is about relationship building. You may propose something that impacts a few people deeply or something more far reaching with breadth as a focus. All are welcome.